ONLINE CASINO ARCHIVES

Online Poker Player Figures Continue to Fall

Posted by Matt Holden on April 6, 2014 |

The start of the year **has not been good for online poker**. Across the world **online poker traffic** has dropped for seven consecutive weeks and **overall traffic is down 15%** for the first quarter compared to last year.

The figures come despite the legalization of online poker in <u>Nevada</u>, <u>New Jersey</u> and <u>Delaware</u>. However, the figures in these three states **are not particularly impressive**. In Nevada the **online poker revenues** represented just 9% of total gambling revenues collected by the state last month. **Online poker revenue exceeded just that of bingo** and no other casino games.

The **Nevada Gaming Control Board** has granted **online poker licenses** to six companies. The licenses were due to expire after six months if the companies had not launched **online poker websites**.

However, now the Control Board has recommended **license extensions** for the companies to allow them more time to asses and enter the market.

Globally **PokerStars is leading the online market** with a seven-day average of 21,000 cash game players. This is a clear lead on its competitors; **888poker was second** with 2,300 players, **followed by PartyPoker** (2,000) and the ipoker network (2,000). Full Tilt Poker had just 1,900 cash game players.