

Figure 1



Table 1

Taxable Retail Sales of Iowa Cities 20,000-50,000 population 1996-2004

Casino?	City	Retail sales (\$000,000)								
		1996	1997	1998	1999	2000	2001	2002	2003	2004
No	Ames	\$438.28	\$475.21	\$517.59	\$565.74	\$600.70	\$585.01	\$597.33	\$624.23	\$636.84
No	Muscatine	\$216.36	\$227.18	\$244.99	\$264.09	\$272.54	\$286.76	\$285.41	\$291.64	\$309.22
No	Fort Dodge	\$360.74	\$367.71	\$389.18	\$440.20	\$438.23	\$441.35	\$432.82	\$413.50	\$422.91
No	Cedar Falls	\$293.81	\$305.67	\$326.76	\$320.33	\$341.77	\$352.83	\$364.35	\$390.86	\$396.58
No	Iowa City	\$657.68	\$677.73	\$701.14	\$733.40	\$756.05	\$780.59	\$766.90	\$776.69	\$854.16
No	Mason City	\$417.85	\$442.06	\$450.86	\$464.21	\$474.90	\$473.22	\$462.93	\$463.59	\$474.82
Yes	Ottumwa	\$255.46	\$263.12	\$280.48	\$279.53	\$285.90	\$292.53	\$285.93	\$288.22	\$284.74
Yes	Marshalltown (near)	\$298.89	\$299.55	\$310.14	\$321.77	\$323.78	\$309.65	\$333.74	\$326.68	\$315.71
Yes	Clinton	\$263.47	\$272.74	\$268.68	\$279.79	\$280.30	\$316.73	\$301.04	\$284.79	\$286.45
Yes	Burlington	\$275.48	\$282.77	\$259.56	\$269.41	\$270.70	\$266.96	\$253.67	\$262.30	\$264.14

Data Source: Iowa Department of Revenue and Finance
 Office of Social and Economic Trend Analysis
http://www.seta.iastate.edu/select/geography.aspx?limit=1&level=city&loc=/retail/retail_city.aspx?

Table 2

**Average Annual Rate of Growth of Taxable Retail Sales,
Iowa Cities 20,000 to 50,000 population**

City	1996-2004	1996-2000	2001-2004
Non-Casino			
Ames	4.8%	8.2%	2.9%
Muscatine	4.6%	5.9%	2.5%
Fort Dodge	2.0%	5.0%	-1.4%
Cedar Falls	3.8%	3.9%	4.0%
Iowa City	3.3%	3.5%	3.0%
Mason City	1.6%	3.3%	0.1%
Average	3.4%	5.0%	1.9%
Casino			
Ottumwa	1.4%	2.9%	-0.9%
Marshalltown	0.7%	2.0%	0.6%
Clinton	1.1%	1.6%	-3.3%
Burlington	-0.5%	-0.4%	-0.4%
Average	0.6%	1.5%	-1.0%
t-Test	0.0066	0.0140	0.0519

Data Source: Iowa Department of Revenue and Finance
Office of Social and Economic Trend Analysis
http://www.seta.iastate.edu/select/geography.aspx?limit=1&level=city&loc=/retail/retail_city.aspx?

Annual Increase in Retail Sales

City	1996-97	1997-98	1998-99	1999-00	2000-01	2001-02	2002-03	2003-04	Average % Increase
Non-Casino									
Ames	8.4%	8.9%	9.3%	6.2%	-2.6%	2.1%	4.5%	2.0%	4.9%
Muscatine	5.0%	7.8%	7.8%	3.2%	5.2%	-0.5%	2.2%	6.0%	4.6%
Fort Dodge	1.9%	5.8%	13.1%	-0.4%	0.7%	-1.9%	-4.5%	2.3%	2.1%
Cedar Falls	4.0%	6.9%	-2.0%	6.7%	3.2%	3.3%	7.3%	1.5%	3.9%
Iowa City	3.0%	3.5%	4.6%	3.1%	3.2%	-1.8%	1.3%	10.0%	3.4%
Mason City	5.8%	2.0%	3.0%	2.3%	-0.4%	-2.2%	0.1%	2.4%	1.6%
Casino									
Ottumwa	3.0%	6.6%	-0.3%	2.3%	2.3%	-2.3%	0.8%	-1.2%	1.4%
Marshalltown	0.2%	3.5%	3.7%	0.6%	-4.4%	7.8%	-2.1%	-3.4%	0.8%
Clinton	3.5%	-1.5%	4.1%	0.2%	13.0%	-5.0%	-5.4%	0.6%	1.2%
Burlington	2.6%	-8.2%	3.8%	0.5%	-1.4%	-5.0%	3.4%	0.7%	-0.4%

Data Source: Iowa Department of Revenue and Finance
Office of Social and Economic Trend Analysis
http://www.seta.iastate.edu/select/geography.aspx?limit=1&level=city&loc=/retail/retail_city.aspx?

Chart 1

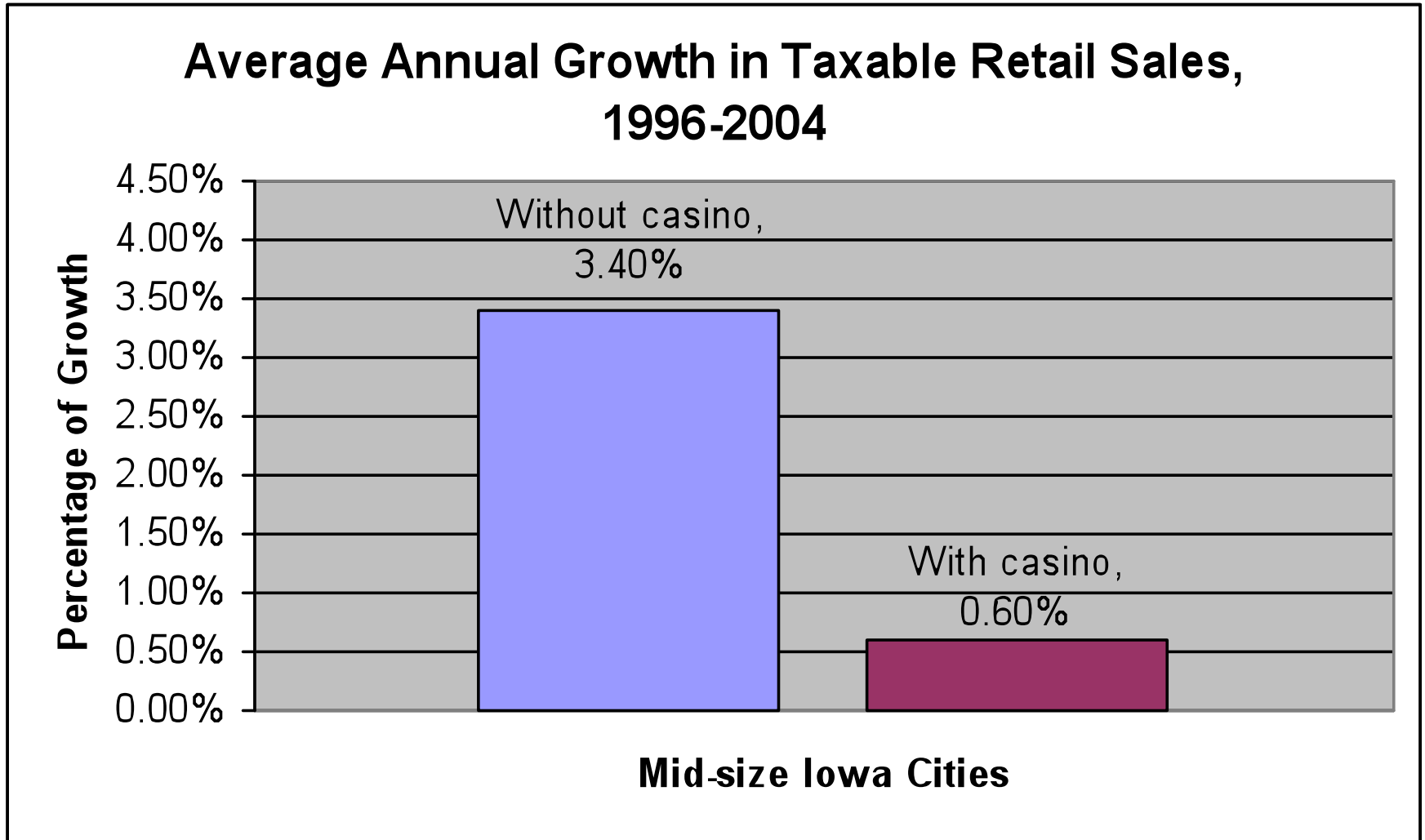


Chart 2

Average Annual Growth in Taxable Retail Sales, Iowa Cities population 20,000 to 50,000

